



## STEP 2: SUBMISSION OF YOUR PROJECT FILE

2018

NOVEMBER 28

2019

FEBRUARY  
28

### SPEED-MEETING DURING THE POLLUTEC TRADE SHOW IN LYON

#### WHAT DOES THIS SPEED-MEETING INVOLVE?

Organized by Lyon Metropole during the POLLUTEC (an international trade show for environmental equipment, technologies and services) the speed-meeting signals the formal start of the project stage. It allows the pre-selected candidates to enrich their projects through meetings with:

- > land and real estate owners,
- > real estate program sponsors,
- > technical partners,
- > financial partners,
- > other candidates, etc.

### PROJECT SUBMISSION DEADLINE

#### WHAT INFORMATION IS TO BE PROVIDED IN YOUR FILE PROJECT?

At this stage, you need to submit a more complete file demonstrating your project sustainability. You can find some examples of information needed on pages 90 and 91 of the specifications.



#### USEFUL TIPS

- > You can ask the Vallée de la Chimie Task Force to anonymize your file and define the level of information which may or may not be brought to the partners' knowledge.

**APRIL 30**

**FINAL SELECTION OF SUCCESSFUL CANDIDATES**

**HOW ARE THE WINNERS SELECTED?**

A new and further project analysis and selection phase is carried out by Lyon Metropole and its partners according to various assessment criteria (see page 92 of the specifications). The successful candidates will be able to work more precisely on their project, benefiting from the supporting measures established by the Metropole. Ultimately, the land and real estate owners, as well as the beneficiaries of the service offer have the final say in the choice of the projects that will be carried out.

**FROM MAY 2019**

**CONSOLIDATION AND IMPLEMENTATION OF PROJECTS**

**HOW ARE THE WINNERS SUPPORTED?**

The successful candidates benefit from technical engineering, financial and regulatory services aiming at facilitating the complete setting-up of their projects (see page 94 of the specifications). The outcome of this stage is the contractualization of the land availability (sale, lease, etc.) allowing works to start and to be carried out.



# WHAT TO INCLUDE IN YOUR PROJECT FILE?

You can submit any document that you consider useful in order to:

## PRESENT YOUR APPLICATION,

for example:

- > a **synthetic presentation of your business/ organization or of your group members,**
- > a **presentation of your project team** and its mode of governance, particularly in the case of a group: representative, partners, funders, operators, designers/project managers, experts, engineering firms, developers, users, etc. Assignments for the team involved in the phases of design, implementation, and operation must be specified.

## PRESENT YOUR PROJECT,

for example:

- > **description of your project** in the Vallée de la Chimie,
- > **your strategy, objectives and positioning,**
  - if you are a business, showing how your project fits in **the Chemical – Energy – Environmental programming** presented in the specifications,
  - if you are an association or co-operative, showing how your project fits well into **the ecosystem of the Vallée de la Chimie,**
  - if you plan to build on bare land, **details of the construction program and of the projected uses** detailing in particular the distribution of floor areas by destination (offices, laboratories, workshops, warehouses, etc.),
  - if you plan to invest in existing premises, **details of the development program and of the projected uses,**
  - if it can be known: **the numbers of jobs planned** by type (production, research, tertiary, logistics, etc.), the 5-year development forecast and the prospects for recruiting low-skilled applicants,
- > technical and economic elements: project costing, business model, etc.
- > **legal set-up considered** (leasing, purchase, etc.). At this stage, the candidates may make an offer directly to the owners that needs not to be included in the project file. The land negotiation between candidates and owners remains confidential and is intended moreover to continue after the project selection phase,
- > **the provisional calendar** for the project.

## FOR THE MOST ADVANCED PROJECTS, THESE DOCUMENTS MAY BE SUBMITTED AS WELL:

- > **an urban implantation note** detailing:
  - the understanding of the context and the urban and landscape environment of the selected site, the project's integration and interactions with nearby plots and surrounding urban structure,
  - the landscaping, the buildings' orientation, reachability, etc.
  - a presentation of the architectural project (preliminary design sketch, masterplan) indicating the environmental and energy performances targeted for the buildings and explaining the structural and materiel choice made (in particular regarding the building constraints under the Vallée de la Chimie's Technical Risk Prevention Plan (PPRT),
  - one or several visuals displaying the project's integration in the site and its immediate vicinity,
- > **description of the structural, architectural and/or organizational means** proposed by the candidate in order to respond to the prescriptions of the Vallée de la Chimie's Technical Risk Prevention Plan (PPRT).



### USEFUL TIP

- > The Vallée de la Chimie Task Force can assist you in compiling your project file: guidance, assistance with the drafting, answering your questions, etc. Do not hesitate to contact the Task Force!