

PUBLIC AND PRIVATE FINANCIAL ENGINEERING

Several tools provided by different financial bodies can be used for the financial support of the successful candidates of the Appel des 30! These resources can be sought during the setting up of the projects, as well as during their implementation, under different terms.

The Environmental and Energy Management Agency (ADEME)

The Auvergne Rhône-Alpes regional office of ADEME can intervene on the issues of polluted soils, brownfields and urban design. Moreover, as operator of the Investment for the Future program, ADEME can fund innovative projects seeking to develop tomorrow's industrial sectors (renewable energy, green chemistry, smart electric grid, circular economy and the vehicles of the future).

To find out the operating procedures of ADEME, visit its website www.ademe.fr/en

Bpifrance

Bpifrance acts in partnership with private players in financing and investment. It may support funding for innovation, provide a bank guarantee for loans, cofinance (alongside banking institutions) medium and long-term loans, provide funding of short-term requirements, and invest in equity and quasi-equity.

In the context of the Appel des 30! three tools are available, if eligible conditions are met:

- > medium or long-term loans as well as leases, co-funded with banks to finance the purchase of land or real estate, buildings, business transfer agreements, business takeovers,
- > development guarantee for SMEs and VSEs (credit risk sharing granted by the business' bank),
- > equipment lease with option to purchase or lease financing for equipment expenditure (equipment, vehicles, machinery, tools, etc.).

The Caisse des dépôts group (CDC)

It can invest in real estate projects (tertiary properties, business and industrial premises) that contribute to the economic development of the territories or which meet the need of businesses creating long-term jobs. It may intervene as a minority shareholder alongside private investors.

SOMUDIMEC

It supports the creation and development of businesses as well as business transfers in several ways:

- > medium-term credit for innovation lasting from 3 to 5 years,
- > 8 to 15-year long-term credit to support the development of a business (construction, building acquisition, industrial premises planning),

- > equipment lease (funding over 3 to 7 years at 100 % incl. tax) and 10 to 20-year property lease,
- > mobilization of the Rhône Dauphiné Développement risk capital fund either as an equity subscription (always in a minority position) or as convertible bonds to support small and medium-sized industrial businesses or industrial services which are experimenting a significant phase in their development.

Regional funding company OSER ENR

OSER is a funding company committed to funding renewable energy projects in the Auvergne Rhône-Alpes region: methanation units, wind farms, photovoltaic generators, biomass platforms, small hydroelectric plants, etc. OSER invest mainly in "ready to build" projects and occasionally in projects still in a development stage. OSER gets involved either through equity and quasi-equity or as a long-term investor for up to 20 years.